

YINYIFAN MO

industrial designer

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Education

Brown University, 2023 Jul-2024 Jun, PVD, US

Master of Arts in Design Engineering,

A joint-degree program: Brown University's School of Engineering + Rhode Island School of Design

ArtCenter College of Design, 2018 Sep-2023 May, LA, US

Bachelor of Science Product Design,

Graduation with Distinction, GPA 3.90 / 4.0

INSEAD Exchange Program, 2022 Jan-April

Led the digital design in a multi-disciplinary team with MBA students from INSEAD

Honors

Spark Design Award, 2023

Gold

Endowed Scholarship, 2022

Issued by ArtCenter College of Design

Global Sportswear Design Award, 2021

Finalist, Apparel Category

Core 77 Design Award, 2021

Runner Up, Sports & Recreation category

The International Design Awards, 2021

Finalist

Provost's List, 2019,2020,2021,2022,2023

Issued by ArtCenter College of Design

The Certificate of Design Patent, 2017

Issued by State Intellectual Property Office Of The People's Republic Of China

Skills

Design

Research, Brand Strategy, Ideation, Storytelling, Form Development, Prototyping, 3D Modeling, UI/UX

Program

Photoshop, Illustrator, InDesign, Figma, Solidworks, Zbrush, Rhino, Keyshot, Premiere, Fusion 360

Basic Coding

Excel, HTML, CSS, JavaScript, Python

Language

English (fluent), Mandarin (native)

Experience

Motiv Design, 2022 Sep-Dec, Boston, US

Industrial Design Intern,

Product landscape analysis, brainstorming, concept generation, modeling, prototyping, rendering and packaging for brands including: Capital Brands, Culligan, Thermacell, Yotrio

Munchkin, 2022 May-Aug, LA, US

Product Design Intern,

Collaborated with marketing, costing, engineering department on a baby sippy cup project and participated in an APP project, a seat protector and several manual line drawing packaging projects

Study Arts and Design, 2021 Dec-2022 May

Columnist,

Shared learning experiences related to design

NANMO Design, 2019 May-Jul, Nanjing, China

Industrial Design Intern,

Participated in design projects related to packaging, toy and beauty

Activities & Passions

Pioneer Design Exhibition, 2023, Shenzhen, China

Project WeCook & Dyson phone were exhibited

Teaching Assistant, 2022 Jan-April, LA, US

Helped students learn Solidworks at ArtCenter

Link Future Exhibition, 2021, New York, US

Project VIBE was exhibited

Orientation Leader, 2021 Jan, LA, US

Acquainted new ArtCenter students with campus services, activities, and facilities

ArtCenter Exhibition Gallery, 2019, 2020, 2021

Project CULINAID, ELFINE, VIBE, Model L were exhibited in school exhibition gallery

Interests

Mindful cooking, Traveling, Embrace the melodic waves, Capture the captivating sunset